

2023  
SOCIOLOGY

Full marks : 80

Time : 3 hours

**General instructions:**

- i. Approximately 15 minutes is allotted to read the question paper and revise the answers.
- ii. The question paper consists of 32 questions.
- iii. Marks are indicated against each question.
- iv. Answers to questions carrying 1 mark should not exceed one sentence.
- v. Answers to questions carrying 2 marks should not exceed 50 words.
- vi. Answers to question carrying 4 marks should not exceed 100 words.
- vii. Answers to questions carrying 6 marks should not exceed 200 words.
- viii. Answers to questions carrying 8 marks should not exceed 300 words

**N.B:** Check that all pages of the question paper are complete as indicated on the top left side.

**Choose the correct answer from the given alternatives in questions 1 to 5.**

1. \_\_\_\_\_ is the belief that one's own religion is true or superior to others. **1**  
(a) Linguism (b) Fundamentalism (c) Casteism (d) Regionalism
2. Which Article of the Constitution states about freedom of conscience and free profession, practice and propagation of religion? **1**  
(a) Article 20 (b) Article 22 (c) Article 25 (d) Article 29
3. What does IADP stand for? **1**  
(a) Intensive Agricultural District Programme  
(b) Integrated Agricultural District Programme  
(c) Intensive Asian Development Programme  
(d) Integrated Agency Development programme.
4. Which is the oldest existing newspaper in India? **1**  
(a) The Times Of India (b) Punjab Kasari  
(c) Ananda Bazar Patrika (d) Bombay Samachar
5. Who founded the Indian Sociological Society? **1**  
(a) R.K Mukherjee (b) Yogendra Singh (c) G.S Ghurye (d) Max Muller
6. Name any two Christian majority States in India. **1**
7. What is the meaning of 'Dalit'? **1**
8. What is Secularisation? **1**
9. What does the abbreviation CBFC stand for? **1**
10. What is Yogendra Singh's approach to the study of Indian Society? **1**
11. What were the two linguistic problems of India after independence? **2**

12. Mention two serious problems of the minorities in India. 2
13. Give the two reasons for the gradual disuse and disappearance of the Morung. 2
14. Mention the two impacts of westernisation. 2
15. Write down two positive aspects of globalization. 2
16. Mention two negative effects of mass media. 2
17. What is regionalism? How is it a challenge to national integration? (1+3=4)
18. Briefly discuss some of the measures adopted to empower women. 4
19. How does mass media lead to development and change in the society? 4
20. What is social movement? What are the different types of social movement according to M.S.A Rao? (1+3=4)

Answer any three (3) from Q.21 to Q.26

**3x6=18**

21. What is fertility? Give reasons for the high birth rate in India in the past. (1+5=6)
22. State the Constitutional Provisions for the Scheduled Caste in India.
23. Discuss about the traditional religion of the Nagas.
24. Explain the social and economic consequences of urbanisation in India. Write two problems of urbanisation. (4+2=6)
25. What is meant by land reforms? Briefly explain the consequences of land reforms. (2+4=6)
26. Explain the structural features of Caste given by Ghurye.

Answer any three (3) from Q.27 to Q.32

**3x8=24**

27. Explain the geographical and political factors of unity in India.
28. Highlight the features of rural community.
29. Write an essay on Muslim marriage.
30. What are structural processes and cultural processes of change? Explain the social and economic consequences of Industrialisation in India. (4+4=8)
31. List the aims of Panchayati Raj and explain its structure. (2+6=8)
32. Discuss R.K Mukherjee's view on personality and values.

Total number of printed pages: 3

NB/XII/BS/1

2023

**BUSINESS STUDIES**

Full marks :80

Time : 3 hours

**General instructions:**

- i) *Approximately 15 minutes is allotted to read the question paper and revise the answers.*
- ii) *The question paper consists of 35 questions.*
- iii) *Marks are indicated against each question.*
- iv) *General choice has been provided in some questions.*

**N.B:** *Check that all pages of the question paper is complete as indicated on the top left side.*

- 1. Write the meaning of legal environment. 1
- 2. What is meant by work load analysis? 1
- 3. Write the meaning of induction training. 1
- 4. Define motivation. 1
- 5. What is meant by democratic style of leadership? 1
- 6. Name the first step in controlling process. 1
- 7. What is meant by 'Right to be heard' to a consumer? 1
- 8. When is Consumer Day celebrated? 1
- 9. How does planning promote innovative ideas? 2
- 10. Write any two importance of organising. 2
- 11. State any four advantages of functional structure. 2
- 12. Mention any four features of capital structure. 2
- 13. Mention any four functions of distribution channels. 2

**Answer any eight (8) from the following questions:**

**8x4=32**

- 14. Explain any four features of management.

15. Explain any four characteristics of co-ordination.
16. Explain any four characteristics of management as a profession.
17. Distinguish between Principles of Management and Principles of Science.
18. Distinguish between Fayol's and Taylor's contributions to the principles of management on any four basis.
19. Discuss any four significance or need of principles of management.
20. Explain any four characteristics of business environment.
21. Distinguish between authority and responsibility.
22. Explain any four importance of delegation.
23. Explain any four ways of measuring actual performance in the process of controlling.
24. Discuss any four importance of Consumer Protection from business point of view.
25. Discuss any four responsibilities of consumers.

**Answer any five (5) from the following questions:**

**5x6=30**

26. Explain six limitations of planning.
27. Explain the steps involved in planning process.
28. Distinguish between training and development.
29. Explain any three advantages and disadvantages of internal sources of recruitment.
30. Distinguish between formal and informal communication.
31. Explain any six ways on how to overcome the barriers to effective communication.

32. Explain six factors affecting the requirements of working capital.
33. Explain any six factors affecting the financing decisions.
34. Distinguish between selling and marketing.
35. Explain any six techniques of sales promotion.

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